



## **Press Release: Dedalus Pioneering Digital Healthcare Solutions for Africa's Healthcare Transformation**

*Dedalus sparks collaboration and champions healthcare equity across Africa, with a special focus on South Africa.*

**October 24th, 2023** - Dedalus, a leading global healthcare solutions company, is at the forefront of healthcare worldwide, and is building a digital footprint across Africa. In collaboration with their local partners, Dedalus is driving positive change in healthcare systems throughout the continent.

Dedalus is proud to be featured in the upcoming "Innovators and Disruptors" film by TBD Media Group, lunched on the Reuters news agency channel on the 17th October 2023. This film, initially aligned with the World Health Organization's (WHO) 75th anniversary celebration, and underscores Dedalus' commitment to transforming healthcare in Africa.

The film captures insights from prominent healthcare figures in South Africa, shedding light on how dedicated individuals play an integral part in the transformation of healthcare for their communities and beyond.

"In today's modern world, information sharing and networking have unlocked a treasure chest of data. We see immense potential for digital healthcare in Africa, with the right policies, investments, and partnerships," said Sam Amory, Dedalus Managing Director for the Middle East & Africa. "Our goal is to enhance healthcare equity and quality for all Africans."

Healthcare technology is sweeping through Africa and Dedalus' participation in this groundbreaking series underscores the power of meaningful storytelling. South Africa is harnessing its unique cultural and environmental resources to promote healthy living and enhance its healthcare offerings.

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To watch the film on the Reuters channel and learn more about Dedalus' transformative initiatives in African healthcare, please visit [www.dedalus.com/mea](http://www.dedalus.com/mea) or contact [info.mea@dedalus.com](mailto:info.mea@dedalus.com).

#### ABOUT DEDALUS

Dedalus is the leading healthcare and diagnostic software provider in Europe, supporting globally the digital transformation of 6300 Healthcare Organisations and 5700 Labs and Diagnostic centres worldwide, processing its solutions for more than 540 millions of population worldwide. Dedalus offer supports the whole continuum of care, offering open standards-based solutions serving each actor of the Healthcare Ecosystem to provide better care in a healthier planet. *Life Flows through our software.*

For more information, visit [www.dedalus.com/mea](http://www.dedalus.com/mea)

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