



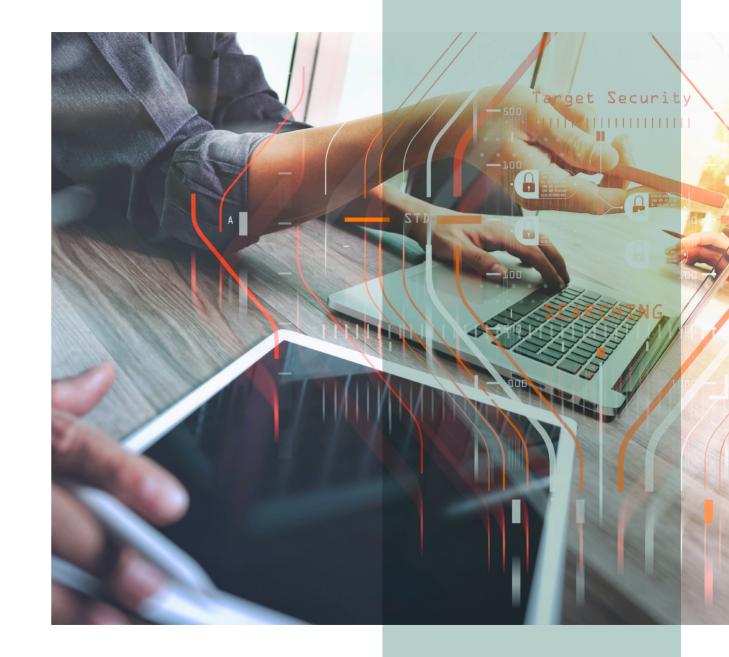


MODERNISING REVENUE MANAGEMENT AND BILLING

In a sector faced with technological breaking, legislative pandemonium and changing customer expectations, healthcare payers are forced to be consumer-centric.

Then, healthcare payers too need to transform their business into digital health plans.

From billing and collections to completing a payment within the revenue cycle, the process to identify a patient, provide care, and then collect that revenue has come a long way from its traditional approach of billing, coding, then collecting.



SUPPORTING END TO END HEALTHCARE NEEDS

Unscalable Infrastructure

The administrative and clinical functions across the billing and payment, claims and reimbursements must be tackled with a unified and simplified process.

Growing Accounting Complexity

Healthcare system needs to examine and estimate the administrative costs with a fully automated process minimizing financial pressure and introducing agility to manage billing and insurance-related activities.

Growing difficulty to follow Mandatory Regulation Adjustment

Growing difficulty to follow administrative updates or bureaucratic adjustments, as well as the trouble in differentiating local health from national or to coexist both.

Loss of revenue

Claims rejected
Unbalanced journals
Invoices expired
Wrong calculations
Pricelist not compliant





REVENUE CYCLE MANAGEMENT

RCM is a decision-making workflow with the ability to analyze and monitor performance of health plan benefits. Thanks to an analytical insight, the solution provides a best and efficient operational foundation for their business

RCM and Billing supports manual or automatic invoicing and payment processes according to different medical plans: fully-insured, self-insured, self-funded (ASO) or stop loss.

Pricing and billing flexibility for all scenarios

- Customer-centric deal pricing with profitable outcomes
- Multifaceted business rules
- Flexible, configurable workflows
- · Values Added, 360-degree view of customer engagement
- Multidimensional customer hierarchies
- · Analytics-driven guided insights
- Packaging and Discount programs





RCM DRIVES THE WORKFLOWS TO ORGANIZE YOUR ACCOUNTING PROCESS

RCM helps healthcare players rapidly deliver new business practices and products with minimal breaking to existing systems and offers comprehensive pricing, billing, payment reconciliation and collections capabilities, solving so healthcare needs.

Build a Differentiated Value

An advance rules-based RCM solution supports the client to increase revenue opportunities, reduce and control costs, in transparency and improve customer service.



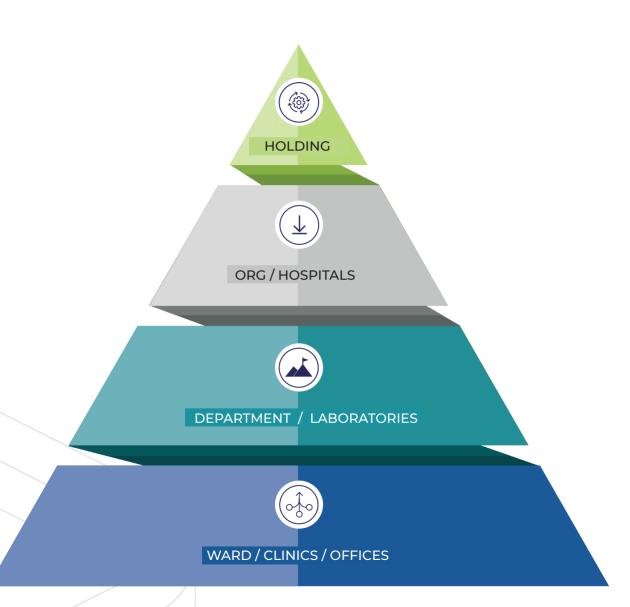


RCM THE OPPORTUNITY AS UNIQUE WORKFLOW **SOLUTION PROCESS ORIENTED**

Process covered REMINDER GENERAL LEDGER **CASH PATIENT** ACCEPTANCE **QUOTATION CLAIMS BAD PAYER ADMINISTRATION PATIENT** c4H **Key Solution Integration KPI Dashboards Patient Automated Cash Flow InPatient Eligibility Automated Invoicing Administration FirstAid** and Reimbursement **OutPatient** Insurance **Distribution Processes Systems Processes Modular Solution**



EFFECTIVE RCM CAPABILITIES FOR HEALTHCARE





FULL AUTOMATED PROCESSES

- · Automatic Document Distribution
- · Integrated external payment counters: Automate Payment Processing
- · Document Management System (DMS)
- · Legislation Lifecycle Management
- · Claims File Management
- · Analytics-driven parameters for tailored customer-centric pricing



MINIMISE FINANCIAL PRESSURE: BUILD AGILITY

- · Faster time-to-market. Maximise revenue and profit
- · Built-in workflows and rules-driven automated processes
- $\cdot \, \text{Analytics-driven parameters for tailored customer-centric pricing} \\$
- · Unified healthcare platform reduces complexity
- · Centralized control / decentralized execution
- · Rebalanced the relationship with Insurance company. % Claims rejected reduced
- · Integration with Regional Platform



CHALLENGES

- · Increased sensitivity to price versus value gained
- · Single view of their business
- · Pricing automatically obtained based on business value: Differentiate Pricing
- · Reducing Legacy system limitations
- · Continuing pressures from regulators to be transparent
- · Optimize the retrieval of all the information necessary to improve the flow of care

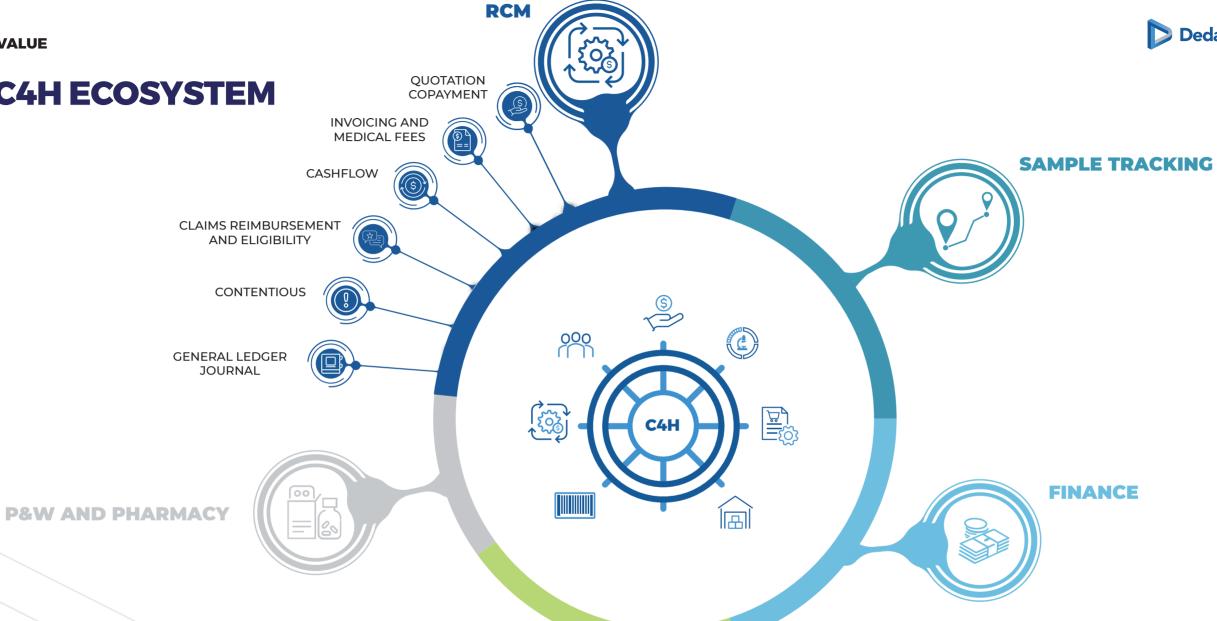


UNIFY & SIMPLIFY

- · Unified RCM platform to reduce complexity
- Centralized control



C4H ECOSYSTEM



ASSET MANAGEMENT



RCM DRIVES THE WORKFLOWS TO ORGANIZE YOUR ACCOUNTING PROCESS





The **Humanitas Clinical Institute of ROZZANO** represents one of the main reference points of Lombardy's healthcare system with **24 facilities including Hospitals and Medical Care**.

The Group consists of 5 company names.

The project is currently operative in Italy in 9 hospitals and over 20 medical care, in the Private and Public Sectors

ISSUE

- · Increased sensitivity to price versus value gained
- · Single view of their business
- · Pricing automatically obtained based on business value
- · Reducing Legacy system limitations
- · Continuing pressures from regulators to be transparent
- · Optimize the retrieval of all the information necessary to improve

SOLUTION

- The **aim of the project** is to provide a full solution for the Patient hospitalization access (InPatient & OutPatient), for the whole Humanitas Group, located in Italy and in Europe. The solution provides flexibility in designing benefit plans and gaining cost control.
- · Leveraging the variable pricing capabilities of the solution health care payers can easily build variable tax and fees.

EFFECT

Build Agility:

- · Faster time-to-market **Maximize** the revenue and profit
- · Built-in workflows and rules-driven automated processes
- · Analytics-driven parameters for tailored customer-centric pricing
- · Unified healthcare platform reduces complexity
- · Centralized control / decentralized execution
- **Rebalance** relationship with Insurance company.
- % Claims rejected reduced
- · **GP ++ integration** (Regional Platform)

