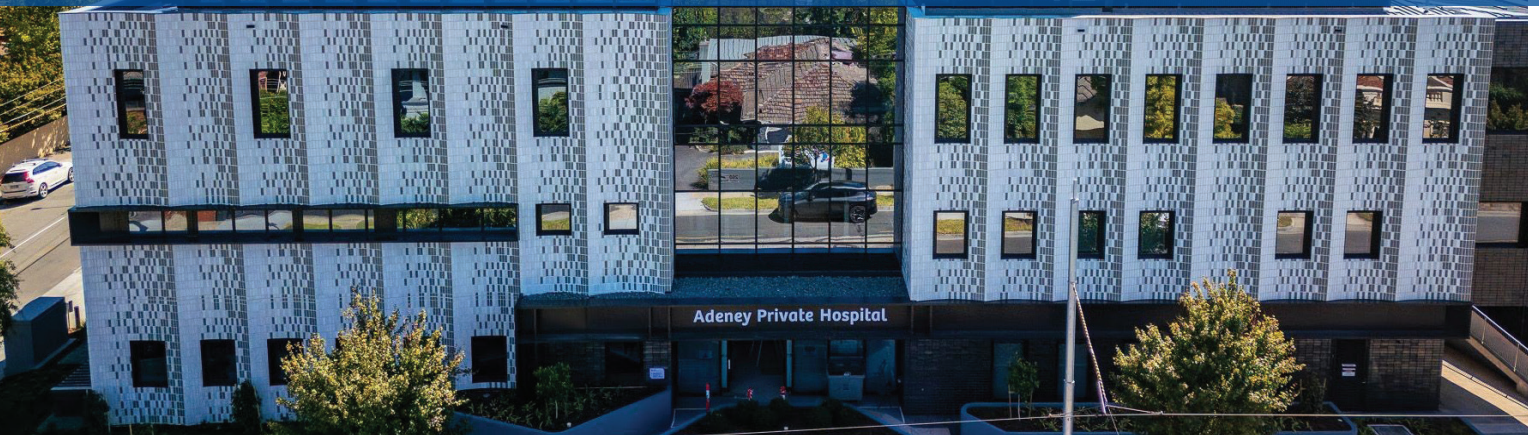


ADENEY PRIVATE HOSPITAL LAUNCH ON **DEDALUS** **webPAS** IN RECORD TIME



INTRODUCTION

Adeney Private Hospital opened its state-of-the-art facility on 4th of March 2025 in the Melbourne Eastern Suburb of Kew, launching a market-changing range of medical services. Following a late change of direction, Adeney turned to Dedalus due to their reputation for delivering patient administration systems tailored for the ANZ Private Hospital market. The challenge was to ensure the hospital's core patient record system was ready to book and admit patients in time for opening day.

THE STORY OF ADENEY PRIVATE HOSPITAL

Operating as a joint venture between Amplar Health (backed by Medibank) and a team of experienced, established medical professionals, Adeney Private Hospital is the first and only private hospital in Australia to offer privately insured patients zero out-of-pocket costs across the whole of Hospital services (for those funds who have signed up to the no out of pocket contract). Adeney Private Hospital, is a modern 60-bed private facility located in Melbourne, Australia, and aims to excel in operational efficiency and patient experience. In a highly challenged private hospital climate Adeney's innovative approach to the market stands as a clear point of differentiation.

Patient experience is also critical to Adeney's vision. When looking at solutions that support Adeney's workflow, patient flow from pre-admission, to admission through to discharge and post-surgery is key.

THE CHALLENGE OF OPENING A BRAND NEW HOSPITAL, ON-TIME WITH PROVEN WORKFLOWS

New entrants in Australia's Private Hospital Market are facing challenging times to maximise insurer funding, attract experienced staff and engage patients. Adeney's innovative business model position them well to take on these challenges but deploying the right systems, tools and workflows to support these challenges are critical. Getting the right blend of vendor solutions to support their demands was a journey for Adeney.

With opening day fast approaching, Adeney turned to Dedalus based on their industry reputation to reliably deliver patient administrations solutions tailored for the ANZ market.

With deployments across more than 250 hospitals in Australia and New Zealand, the pedigree of Dedalus webPAS speaks for itself.

For more information on how Dedalus webPAS can help advance your Private or Public Hospital, call Dedalus PAS Business Manager, Paul Beraldo on 0466 419 634 or email info.anz@dedalus.com



DEDALUS webPAS, FOR UNPARALLELED CONFIDENCE IN YOUR PAS FOUNDATION.

Adeney approached Dedalus with two major challenges in mind:

- 1) Supporting the 14-week timeframe to meet the deadline of opening to patients on 4th March 2025, and
- 2) Deliver the core hospital system with usable, high value workflows ready to go from day-one

WHY ADENEY PRIVATE CHOSE DEDALUS WEBPAS

The Adeney executive and project team members are experienced industry professionals across hospital management and digital health. Louise O'Connor, CEO of Adeney Private, expressed "from the outset we had confidence in Dedalus, having previously worked with them in large Victorian Private Hospitals. Dedalus are proven to deliver PAS outcomes that are tailored to the needs of the Australian market".

From admissions and discharges to billing and revenue management to patient notifications and proven Interfaces for general ledger and popular coding solutions, Dedalus webPAS is proven and ready to meet the demands of Adeney's business model. Dedalus webPAS's open integration was pivotal to support Adeney's ecosystem of partner vendors collaboration to deliver an interoperable digital health platform.

Given the experience of Adeney's digital health team it was imperative that Dedalus had the experience to match. With 100's of successful deployments, proven methodologies and a collaborative, can-do attitude, it was clear the combined projects teams were set for success.

HOW ADENEY WORKED WITH DEDALUS TO MEET IMMOVABLE DEADLINES

As is commonly known to digital health professionals, Patient Administration System (PAS) deployments typically take from 5 to 15-months or more depending on organisational demands and system complexity. Adeney set the challenge for Dedalus to deliver their PAS in record time, with the hospital opening scheduled just 14-weeks after signing agreements. The joint project teams formed quickly and performed together to meet the new deadline. Paul Gladwell, Adeney Private ICT Project Director, praised the collaborative effort. "Just goes to show what you can achieve when an awesome group of people work really well together", Gladwell says. "Thanks also for your willingness to work around our necessarily 'agile', & resource 'lean', project approach".

The speed at which the joint project teams formed to perform together set them up to take on the next challenge – PAS go-live a-week-and-a-half earlier! It rapidly became apparent that patient bookings and theatre run-throughs needed to occur well before hospital opening. Once again, the project teams could rely on the proven capabilities and workflows of webPAS to find a path to meet the new, expedited deadline.

Paul Beraldo, Business Manager of Dedalus Patient Administration Systems, stated, "From our first meeting with Adeney, we knew we could help achieve their digital health goals and confidently open the hospital. Despite tight deadlines, we relied on our industry experience, skilled team, and proven product. In our view, no other PAS in the region matches the diversity of our implementations across public and private sectors and has the breadth of functionality. The scalable architecture of Dedalus webPAS is effective for both statewide and small private hospitals. We look forward to continuing our work with Adeney to support their future innovations."

THE RESULTS

Adeney Private Hospital's opening is an exciting milestone in the Australian Private Health landscape. Dedalus webPAS has been deployed to support core patient management services reliably, efficiently, and profitably. Louise O'Connor stated "Dedalus was a logical choice to deliver our core patient record, providing confidence that we can maximise revenue and support workforce effectiveness". Dedalus webPAS offers innovation, scalability, security, and openness, positioning Adeney to tackle today's challenges and tomorrow's growth.